



Methods and Data Analysis for Cross-Cultural Research (Cross Cultural Psychology)

Fons van de Vijver, Karey Leung

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'A sound guide through the complexities of cross-cultural research, written by an international team of first-rate scholars' - *Harry C Triandis, University of Illinois*

This comprehensive guide, which covers all major issues in the field, presents cross-cultural methodology in a practical light. The initial presentation of theory serves as a basis for the discussion of methods, design and analysis that follows. Topics examined include: the design and analysis of quasi-experiments - the dominant framework for cross-cultural research; the most important tools of cross-cultural research; and the most useful techniques, illustrated with sample data.

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