Microsoft® SQL Server 2008 R2 Analytics & Data Visualization

Doug Harts, Jim Dugan, Tricia Almas

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Master the Next-Generation Business Intelligence Tools in SQL Server 2008 R2

Effectively convey meaningful business insights to users across your enterprise with help from this practical guide. Written by a team of business intelligence experts, *Microsoft SQL Server 2008 R2 Analytics & Data Visualization* shows how to achieve greater information absorption using the latest reporting tools. Learn how to build maps and gauges, integrate OLAP data, and develop dashboards. Security, performance tuning, and cloud computing techniques are also covered in this comprehensive resource.

- Design and deploy chart-based reports using SSRS 2008 R2
- Display geo-spatial map data with location-based indicators
- Visually represent metrics and KPIs on graphs and gauges
- Distribute reports through SharePoint and PerformancePoint
- Create and publish web page parts, dashboards, and mash-ups
- Set up and manage cloud-based services using SQL Azure
- Incorporate data mining and forecasting features with Visio
- Integrate large amounts of data using PowerPoint for Excel
- Derive matrix, table, and chart data from OLAP cubes

Doug Harts is a Services Executive at Microsoft currently helping U.S. Federal agencies implement Microsoft technology roadmaps. He is the author of *Microsoft Office 2007 Business Intelligence*, and maintains a BI community website at www.OfficeBIcentral.com.

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