



Success Built to Last: Creating a Life that Matters

Jerry Porras, Stewart Emery, Mark Thompson

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Success Built to Last: Creating a Life that Matters Jerry Porras, Stewart Emery, Mark Thompson Chosen by *BusinessWeek* as one of the top 5 books of 2006 in careers. Read the full story at businessweek.com.

Imagine discovering what successful people have in common, distilling it into a set of simple practices, and using them to transform your life and work. Authored by three legends in leadership and self-help — including *Built to Last* co-author Jerry Porras — it challenges conventional wisdom at every step. *Success Built to Last* draws on face-to-face, unscripted conversations with hundreds of remarkable human beings from around the world. Meet billionaires, CEOs, presidents of nations, Nobel laureates and celebrities — the rich, the famous and the unknown. Meet unsung heroes who've achieved lasting impact without obvious power or charisma. Famous or not, most started out ordinary. Discover how successful people "harvest" their strengths and their weaknesses, their victories and their surprising failures. Discover how you can find meaning in your life and work just as they did and summon the courage to follow your passions. Above all, see how they've sustained success *for decades* and you can too.

Foreword by Senator John McCain Acknowledgements

Introduction–From *Built to Last* to *Success Built to Last* Chapter 1: From Great to Lasting–Redefining Success

Part I: Meaning-How Successful People Stay Successful

Chapter 2: Love it or Lose-Passions and the Quest for Meaning

Chapter 3: Portfolio of Passions-It's Not About Balance

Chapter 4: Why Successful People Stay Successful-Integrity to Meaning

Part II: ThoughtStyles-Extreme Makeovers Start in Your Head

Chapter 5: The Silent Scream–Why It's So Damn Hard to Do What Matters

Chapter 6: The Cause Has Charisma-You Don't Have to Be Charismatic to Be Successful

Chapter 7: The *Tripping* Point–Always Make New Mistakes

Chapter 8: Wounds to Wisdom-Trusting Your Weaknesses and Using Your Core Incompetencies

Part III: ActionStyles-Turning Passion into Action

Chapter 9: Earning Your Luck-Preparing for Serendipity by Using Big Hairy Audacious Goals

Chapter 10: Naked Conversations-Harvesting Contention

Chapter 11: Creating Alignment–The Environment Always Wins

The Pleasure of Finding Things Out-A Look at the Research Behind Success Built to Last

Endnotes

Biographical Index

Index

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