



# College2Consulting: The Complete Insider's Guide to the Consulting Recruitment Process

*Charles Benkendorf, Reed Walker*

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**College2Consulting** prepares undergraduates for the grueling and unique management consulting recruitment process. "Insider tips" from dozens of consultants at top-tier firms show you how to stand out before, during, and after the interview, ultimately leading to offers from your favorite firms.

*"This book should be THE book you read if you are planning to go through the consulting recruitment process, and want to know how to survive every step of the process! Not only did it provide detailed tips, the book was in every aspect highly relevant and accurate"*

- L.E.K. Consulting Associate

*"This is the only book in the business that comes from a student's perspective. It's very helpful for someone who doesn't have any background in how to get a consulting job"*

- McKinsey Business Analyst

*"This book provides a great overview of consulting and definitely helps in positioning yourself to earn an offer with a great consulting firm"*

- Booz & Company Consultant

In this competitive industry, **it's not enough to ace the case interview**. C2C offers a holistic approach to consulting recruitment. From the preparation process to the paper process to the people process, C2C details effective strategies every step of the way.

- Preparation - Don't procrastinate; simple preparation tips to help you succeed
- Info Sessions - Forget elevator pitches and stand out in a memorable way
- Resumes - Grab recruiters' attention by quantifying your accomplishments
- Cover Letters - Discover strategies from real cover letters that landed interviews
- Fit Interviews - Impress industry veterans by preparing for common questions
- Case Interviews - Learn to develop frameworks instead of relying on canned ones

C2C's authors recently went through consulting recruitment and have an intimate understanding of every facet of the process. To add perspective, the authors also interviewed managers, consultants & analysts from the firms below:

- McKinsey & Company
- Boston Consulting Group
- Booz & Company
- L.E.K. Consulting
- Accenture
- Deloitte
- PricewaterhouseCoopers
- And more!

Together, the team has helped dozens of students land jobs at top consulting firms.

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#### **Adrienne McGinnis:**

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#### **Gloria Eller:**

Playing with family in the park, coming to see the ocean world or hanging out with pals is thing that usually you will have done when you have spare time, after that why you don't try point that really opposite from that. One activity that make you not feeling tired but still relaxing, trilling like on roller coaster you have been ride on and with addition associated with. Even you love College2Consulting: The Complete Insider's Guide to the Consulting Recruitment Process, you may enjoy both. It is very good combination right, you still would like to miss it? What kind of hang type is it? Oh seriously its mind hangout men. What? Still don't have it, oh come on its named reading friends.

#### **Stephanie Gilley:**

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