



The Changing Face of Chinese Management (Working in Asia)

Tang Jie, Anthony Ward

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Chinese management has experienced a dramatic change in recent years. In many areas, established ideas about how Chinese management operates are oversimplified and outdated. This book sets out to provide a more realistic portrait of Chinese management today, and how it has changed dramatically over the past ten years. The portrait of contemporary Chinese management draws on extensive interviews with Chinese managers conducted by the authors. These provide a wealth of concrete illustrations of how managers deal on a daily basis with the opportunities and threats they face.

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