



Supply Chain Management: Concepts, Methodologies, Tools, and Applications (Essential Reference)

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In order to keep up with the constant changes in technology, business have adopted supply chain management to improve competitive strategies on a strategic and operational level.

Supply Chain Management: Concepts, Methodologies, Tools, and Applications is a reference collection which highlights the major concepts and issues in the application and advancements of supply chain management. Including research from leading scholars, this resource will be useful for academics, students, and practitioners interested in the continuous study of supply chain management and its influences.

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