



After Effects Apprentice (DV Expert Series)

Chris Meyer, Trish Meyer

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If you're new to After Effects and want to get up to speed quickly, After Effects Apprentice was created just for you. With 11 core lessons plus a fun final project, you'll quickly get into the program and learn how to tap its potential - whether you want to create motion graphics for a network program, your company's video, or your own independent production.

In this book, you'll get a professional perspective on the most important features a motion graphics artist needs to learn to use this program effectively. You'll learn to creatively edit and combine layers, animate eye-catching titles, replace a screen on a computer monitor, place a studio shot in a new environment, manipulate 3D space, and use effects to generate excitement or enhance the realism of a scene. Easy to follow step-by-step instructions take you through each technique, including projects that encourage you to express it in your own way. You'll learn more than just the tools; you'll learn skills that you can immediately put to work in your own projects.

Topics include how to:

- * Animate, layer, and composite images and text.
- * Manipulate keyframes to create more refined animations.
- * Use masks, mattes, stencils and modes to add depth.
- * Manage layers to make them easier to coordinate.
- * Add 3D to your animations.
- * Use tracking and keying to create special effects.
- * Includes new CS3 features; Shape layers, the Puppet tool, Brainstorm, and Per-Character 3D Text.

DVD contains: All exercise source material and projects in AE7 and CS3, video guided tours, and movies of the finished projects.

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