



Summary: Who Says Elephants Can't Dance? - Louis Gerstner: Inside IBM's Historic Turnaround

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Complete summary of Louis Gerstner's book: "Who Says Elephants Can't Dance?: Inside IBM's Historic Turnaround".

This summary of the ideas from Louis Gerstner's book "Who Says Elephants Can't Dance?" shares Gerstner's experiences in taking charge of IBM and turning the company around to regain its position as an industry leader. This book contains all of the challenges and obstacles faced by the company and how Gerstner overcame them. By learning about his step-by-step tactics, you can apply his solutions and take your business to the next level.

Added-value of this summary:

- Save time
- Understand the key concepts
- Expand your business knowledge

To learn more, read "Who Says Elephants Can't Dance?" and find out how you can overcome obstacles and put your business back on top!

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