



A Guide to Publishing for Academics: Inside the Publish or Perish Phenomenon

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A Guide to Publishing for Academics: Inside the Publish or Perish Phenomenon

Most academics still wrestle with the "publish or perish" phenomenon. Based on Dr. Liebowitz's 25 years serving as the editor-in-chief of a leading international journal, along with insights from some of the most knowledgeable journal editors, this book shares key lessons learned to help new professors, doctoral students, and practitioner-scholars increase their chances of being published in selective, refereed international journals. It focuses on the key practices needed to ensure journal publication, with interesting cases and helpful tips sprinkled throughout the book.

A Guide to Publishing for Academics provides useful knowledge from leading journal editors of both traditional and online journals, as well as various tiers of journals. Although the focus is mainly in the business and IT areas, much of the guidance provided can cross into other fields. The book contains interesting vignettes and do's and don'ts so that potential authors can understand what goes on behind the scenes once the manuscript arrives on the journal editor's desk.

The book provides constructive guidance on choosing what and where to publish, what to consider when writing a title for a paper, how to prepare and submit journal manuscripts, and how to position a paper for publication. It also has valuable information for current and future journal editors, including models of editing and editorial boards, editorial coaching advice, and editing smart practices. With the information in this book, the next generation of academics and practitioner-scholars will be well equipped to overcome the publish or perish phenomenon.

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